EBENEZER HANS MENSAH

WORK EXPERIENCE

Senior Website Designer

PC Agent, March/2023 – Present

- Led the design and development of a responsive, user-centric website for the company resulting in a 30% increase in user engagement and improved website performance.
- Conducted usability testing and gathered user feedback to inform design iterations and enhance overall user experience.

Website Design Lead

Digitimize, Sept/2018 – Nov/2022

- Directed a team of designers and developers in the creation of visually stunning and functional websites, overseeing projects from concept to launch.
- Collaborated with the marketing team to create landing pages and promotional websites that effectively communicated brand messages and increased conversion rates.

Web Designer

Kaystone Media LLC, June/2019 – Sept/2022 (Remote)

- Designed and developed custom websites for small and medium-sized businesses, focusing on creating unique and memorable online presences.
- Implemented SEO best practices using tools like Google Analytics and ensured websites were optimized for search engine visibility, resulting in improved rankings for client websites.

Junior Web Designer

Initiative Technologies, Aug/2014 – Aug/2019

- Assisted in the design and development of websites, gaining hands-on experience in HTML, CSS, and content management systems (CMS).
- Collaborated with senior designers and developers to implement design concepts and ensure consistency across various web projects.
- Conducted quality assurance testing using tools such as BrowserStack to identify and address issues, ensuring the delivery of high-quality, error-free websites to clients.

Dedicated and skilled Website Designer with a strong background in creating visually appealing and user-friendly websites.

CONTACT INFO

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- Toronto
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- https://digitalhans.ca

EDUCATION

Master Of Digital Media
Toronto Metropolitan University
Toronto, Ontario
Jan/2023 – Jan/2024

Google UX Design Professional Certificate
Online

Professional Diploma in System Engineering
Intercom Programming & Manufacturing Co. Ltd (IPMC)

B.Sc. Computer Science
Kwame Nkrumah University of Science and Technology.
Aug/2010 – June/2014

SKILLS

Web Design
HTML, CSS, JavaScript
Responsive Design
User Experience (UX)
Adobe Creative Suite
Content Management System (CMS)
SEO Best Practices
Wireframing and Prototyping
Google Analytics
Figma